

PRESENTER BIOGRAPHICAL SKETCHES
HIT Standards Committee – Implementation Workgroup
Meeting on Implementation Starter Kits:
Lessons & Resources to Accelerate Adoption
March 8, 2010

Public Sector Panel

Doug Fridsma, NHIN, Office of the National Coordinator, HHS

Hunt Blair, Deputy Director, Health Care Reform, Office of Vermont Health Access

Jessica Kahn, Centers for Medicare & Medicaid Services, HHS

Kim Davis-Allen, Alabama Medicaid

Ken Buetow, National Cancer Institute, HHS

Kathleen M. Roberts, National Institute of Standards and Technology

Doug Fridsma, MD, PhD. Dr. Fridsma is the acting director of the Office of Interoperability and Standards in the Office of the National Coordinator for Health Information Technology. He is currently on leave from the Department of Biomedical Informatics at Arizona State University and from his clinical practice at Mayo Clinic Scottsdale. Dr. Fridsma completed his medical training at the University of Michigan in 1990, and his PhD in Biomedical Informatics from Stanford University in 2003. His research interests include the development of computational tools to study patient safety, clinical work processes, and methods to improve model-driven standards development processes. He has served on the Clinical Data Interchange Standards Consortium (CDISC) Board of Directors from 2005-2008, and was appointed to the HIT Standards Committee in 2009. He recently resigned from the HIT SC to become the acting director of the Office of Interoperability and Standards at ONC.

Hunt Blair, Deputy Director, Health Care Reform, Office of Vermont HealthAccess. Active in Vermont health care and Medicaid policy since 1992, Hunt Blair joined the Douglas administration in January, 2009 as Deputy Director for the Division of Health Care Reform in the Office of Vermont Health Access. The Division is also the state lead for HIT and HIE policy, planning and oversight. Previously, Hunt served as Vermont Director of Public Policy at Bi-State Primary Care Association where he enjoyed “a front row seat” in the Vermont legislature for the creation and refinement of the state’s landmark health care reform legislation. He continues to work closely with the legislature in his new role. The New England Rural Health Roundtable awarded Hunt its Leadership Award in 2008 for his work on Vermont health care reform.

Jessica Kahn, MPH. At the Centers for Medicare & Medicaid Services, Jessica Kahn serves as a Technical Director for Health IT in the Center for Medicaid and State Operations. Her role involves HIT/E policy development, Federal coordination and oversight of States' implementation of the HITECH EHR Incentive Program. She also serves as the Project Officer for the HIT-focused Medicaid Transformation Grants and leads the CHIPRA-funded project to develop a model pediatric EHR format, in partnership with AHRQ.

Kim Davis-Allen, Director, Transformation Initiatives Division, Alabama Medicaid Agency. Kim Davis-Allen has extensive experience in implementing and managing health care initiatives for the Alabama Medicaid Agency. An employee of Medicaid since 1983, Davis-Allen currently serves as the Director of the Agency's Transformation Initiatives Division. In this role, she is responsible for Alabama's Together for Quality (TFQ) campaign, a \$7.6 million transformation grant which allowed the state to create a statewide electronic health record system augmented with care management and interoperability among state agencies. She is building upon these successes in leading the state's efforts to create a statewide Health Information Exchange and establish the necessary programs for providers to achieve meaningful use incentive payments. .

In her previous work with the Agency, Davis-Allen was responsible for the development and implementation of several managed care initiatives, including the Maternity Care Program, BAY Health Plan and the Patient 1st Program and served as the Director of Medical Services Division for five years. In this role she was responsible for oversight of programs such as physicians, hospitals, prenatal, family planning, dental, etc. that serve approximately 900,000 Medicaid eligibles. Davis-Allen holds a BS Degree from Auburn University at Montgomery.

Kamie Roberts is the Associate Director of Federal and Industrial Relations of the Information Technology Laboratory (ITL) at the National Institute of Standards and Technology (NIST). As Associate Director, Roberts provides a focal point for interactions with industry, government and international communities in key ITL program areas. She is responsible for the management of technical and administrative staff serving the needs of the ITL and NIST management, including but not limited to coordination of NIST Health Information Technology strategy, ITL strategic planning, and IT standards liaison. Roberts is also the NIST coordinator for telemedicine research activities. During 2009, Roberts served as the Acting Division Chief of the Software and Systems Division in ITL. The division develops software testing tools and methods that improve quality, conformance to standards and correctness. The division also participates with industry in the development of forward-looking standards. Key focus areas include health information technology, software quality, computer forensics, voting systems and test method research.

Roberts received a B.S. degree in Mathematics with a minor in Computer Science from Clarion University of Pennsylvania in 1986 and received a Masters Degree in Computer Science at George Washington University in 1998. Since 1986, she has been a Computer Scientist at the National Institute of Standards and Technology (NIST).

Kenneth H. Buetow, Ph.D. Associate Director, Bioinformatics and Information Technology; Director, Center for Biomedical Informatics and Information Technology; Chief, Laboratory of Population Genetics, National Cancer Institute, National Institutes of Health. Dr. Buetow is National Cancer Institute's Associate Director responsible for Bioinformatics and Information Technology. In this role he initiated and oversees the caBIG® (cancer Biomedical Informatics Grid) program. Dr. Buetow also serves as the Director of the NCI Center for Bioinformatics and Information Technology (NCI CBIIT), which is responsible for maximizing the interoperability and integration of NCI research. He is also the Chief of the Laboratory of Population Genetics (LPG), where his group applies genomics to increase our understanding of the genetics of complex phenotypes.

Implementation Experiences Panel I

David Muntz, Baylor

Jay Colfer, Eclipsys (Baylor vendor)

Charles Christian, Good Samaritan

Michelle Freed, McKesson (Good Samaritan)

Mitzi Cardenas, Truman Medical

Mike Valentine, Cerner (Truman Medical)

Michael Sauk, University of Wisconsin

Sumit Rana, Epic (University of Wisconsin)

David S. Muntz, a 36-year veteran of Medical Information Systems, currently serves as the Senior Vice President and Chief Information Officer for the Baylor Health Care System. In this role held since October 2006, he has responsibility for more than 500 employees who care for a delivery system with more than 140 points of entry. Baylor Health Care System received notoriety in Healthcare Information Technology (IT) as the #2 innovator in the healthcare sector on the 2008 Information Week 500 list (#1 in 2007) and for 2009 was recognized again for presenting one of the top 20 Great Ideas. He is currently a Fellow status member of and sits on the Board of the College of Healthcare Information Management Executives (CHIME) where he serves on the faculty of the CHIME CIO Boot Camp. David also chairs CHIME's Advocacy Leadership Team. He is a member of the Health Information and Management Systems Society (HIMSS) and has been a member, chair, speaker, and/or Board Member for numerous local, state, and national organizations. He was recognized as CIO Innovator of the Year by CHIME in 2005 and was listed as one of the "Top 5 CIOs" in the June 1999 issue of Health Management.

Charles E. Christian, FCHIME, FHIMSS is the Director of Information Systems and CIO of the Good Samaritan Hospital, a 101-year old free-standing, acute care, community hospital in southwest Indiana. Christian is responsible for all information technology activities throughout the enterprise; which includes Good Samaritan Hospital, Samaritan Center, Good Samaritan – Lincoln Trail Hospice, as well as outpatient/outreach clinics. Christian is serving his 21th year in this role and his 38th year in healthcare. Christian is a Fellow of the Healthcare Information and Management Systems Society and is the current Past Chair of the Board of Directors for this

organization. Christian was previously a member of the HIMSS Analytics Board of Directors. Christian served as the board liaison for the Advocacy & Public Policy Steering Committee and is the Chair of the HIMSS BOD Executive Committee. Christian is a Fellow and charter member of CHIME (College of Health Information Management Executives) and served on the CHIME BOD from 2003 through 2004 during which time he chaired the Membership Committee of the CHIME BOD. Christian is a charter member of the re-established Indiana Chapter of HIMSS and has served as a BOD member since 2000. Christian is a member of the Executive Advisory Board for Advance for Health Information Executives magazine, a member of the Technology Advisory Committee for the Vincennes City Schools, and a member of the Curriculum Advisory Committee for Vincennes University. Christian is currently serving on the Board of Directors of the Indiana Health Informatics Corporation by appointment of Indiana Governor Mitch Daniels. Christian was also recently appointed to the Indiana Health Information Technology, Inc. Board of Directors by Governor Mitch Daniels.

Mitzi Cardenas is the Chief Information Officer for Truman Medical, In this role she is responsible for all planning, implementation, operations and evaluation of programs for information services and she provides leadership to the organization in developing leading clinical and administrative information systems and technology. She is a talented business leader who has more than 25 years experience in healthcare information technology and other industries. Mitzi was previously Director of Information Systems at Children's Medical Center in Dallas.

Michael G. Valentine, Chief Operating Officer, is responsible for all sales, consulting, technology, solution direction and support for Cerner Corporation's worldwide operations that serve clients in 18 countries.

Michael J. Sauk accepted the position of vice president and chief information officer for UW Hospital and Clinics, effective August 2006. He brings with him a proven track record in implementing complex information technology systems with an emphasis on quality performance, customer service and user satisfaction. Prior to joining UWHC, Mr. Sauk held the positions of senior vice president and chief information officer for the City of Hope National Medical Center in Duarte, California (1998-2006), and chief information officer for UCI Medical Center in Orange, California (1991-1998). From 1981-1991, he served as director of information services of Detroit Medical Center, and prior to that was director of data processing for Neuendorf Transportation of Madison, WI. He is a member of the Healthcare Information and Management Systems Society (HIMSS and the College of Healthcare Information Management Executives (CHIME), and served for three years on the Siemens Executive Advisory Team. He holds a BA in communication from the University of Wisconsin-Madison, and a master's degree in science administration from Central Michigan University.

Implementation Experiences Panel II

Amanda Parsons, New York City Primary Care Information Project (NYC PCIP)

Sidd Shah, eClinical Works (NYC PCIP)

Dick Thompson, Quality Health Network (Axolotl)

Ray Scott, Axolotl

John Blair, Taconic, IPA

Jennifer Brull, Solo Family Physician, Plainville, KS

Maria Rudolph, eMD (Dr. Brull's vendor)

Amanda Parsons, NYC Department of Health & Mental Hygiene. Dr. Parsons joined the NYC Dept of Health & Mental Hygiene (DOHMH) in January 2008. She is the Assistant Commissioner, overseeing all of the activities of the Primary Care Information Project. Previously, Dr. Parsons was the Director of Medical Quality, and was responsible for creating and leading the Quality Improvement, Billing Consulting and EMR Consulting teams deployed to PCIP's small physician practices. Prior to joining PCIP, Dr. Parsons spent 4 years at McKinsey & Company, ultimately as an Engagement Manager serving clients in the Pharmaceutical & Medical Products and Global Public Health sectors. She has her M.D. and M.B.A from Columbia University and did medical post-graduate training at Beth Israel Medical Center in Internal Medicine. She did her undergraduate studies at Boston College where she was a Presidential Scholar. Dr. Parsons is a frequent presenter and panelist, focusing on Quality Improvement, Electronic Medical Record adoption, Patient-Centered Medical Home, and Extension Center activities.

Sidd Shah, Director, Program and Operations, eClinicalWorks, New York, NY. Sidd Shah is a Manager with eClinicalWorks and leads a group of 40 cross-functional staff members at the New York City offices of eClinicalWorks. Sidd is focused on enabling healthcare organizations achieve clinical excellence and transformation through health information technology. He has over six years of experience in healthcare information technology, including systems design and implementation, product management, workflow management, information exchange and process reengineering. He is also experienced in the management of large HIT implementation projects and has provided implementation services to numerous clients across the nation.

One of Sidd's most recent works is to focus on implementing eClinicalWorks practice management and electronic medical records systems for ambulatory healthcare providers in 400+ practices as part of the NYC DOHMH's Primary Care Information Project in a variety of practice settings including small practices, community health centers and outpatient hospitals. He has also been involved in the deployment of eClinicalWorks's EMR at the Riker's Island Correctional facility in NYC. Sidd seeks out for innovation and challenges in all areas possible and believes in leading change. Currently, he is contributing a significant portion of his work day on a project which is an effort to connect all 400+ PCIP practices together to NY State shared services infrastructure and to other patient care coordination providers by leveraging Regional Health Information Organizations using known industry standards.

In his recent and past projects in implementing EHR technology for a provider office, Sidd has worked very closely with various other Health IT providers such as Lab Companies (Quest, Labcorp, Bioreference, etc), ePrescribing Vendor – Surescripts, hospital EMR and practice management systems (Centricity, Eclipsys, McKesson, Medical Manager) and many others. Sidd has an engineering degree as well as a master's degree in IT systems management. He has also had hands-on experience training physicians and physician practices of different sizes on EHR technology for over 2 years. This provides him the ability to analyze and provide practical solutions, keeping in mind details of the underlying challenges.

Dick Thompson, Executive Director, Quality Health Network. Dick Thompson is the Executive Director and CEO of Quality Health Network headquartered in Grand Junction, CO. QHN utilizes electronic clinical information exchange as one component of its health improvement efforts. The organization is nationally recognized and has achieved significant milestones under Dick's leadership. Dick has a Bachelor of Science degree in Zoology. His extensive business background includes three decades of management experience in software technology and support organizations with special successes in "start up" organizations.

Raymond W. Scott, BSc, MBCS, C.Eng., CITP, CEO Axolotl Corp. Ray co-founded Axolotl Corp. in 1995 to provide collaborative electronic workflow solutions for communities of health care providers. He was instrumental in creating the concepts around Clinical Messaging, turning electronic medical record communication into a reality, and establishing it as a necessary requirement for successful Health Information Exchanges and Regional Health Information organizations. With a strong supporting management team, Ray has established Axolotl as a market leader in electronic connectivity and collaboration, today providing the technology and services to support many fully functioning RHIOs across the USA. Ray currently serves on the eHealth Initiative Board of Directors and, as a member of the Markle Foundation's "Connecting For Health" Steering Group, Ray contributed to the widely acclaimed 'Common Framework' publication. Formerly, Ray was CEO of Computer Concepts Europe where he created a distribution network for the SuperBase product. From 1990-1994 Ray held Executive Vice President positions for Technology, Corporate Strategy and Marketing for ECsoft, a pan-European software services company created largely through acquisition, which he helped take public. From 1984-1990 Ray was Managing Director of MJSL, a CASE consulting and Product Company, where he directed product development and pioneered the use of object oriented techniques. Earlier in his career, Ray designed and implemented the first criminal intelligence computer system for New Scotland Yard, a software package to create current and future anti-forgery designs for UK bank notes, and real-time software to control the flight of military rockets. Ray holds a BSc (Honors) in Mathematics, is a Member of the British Computing Society, a Chartered Engineer and has served on the boards of both public and private companies.

A. John Blair, III, M.D. is a nationally recognized healthcare and technology leader with broad experience across the healthcare industry. Dr. Blair is the CEO of MedAllies, a Health Information Service Provider Company, established in 2001 and based in Fishkill, NY.

MedAllies facilitates physician adoption of Health Information Technology and integrates the healthcare community to facilitate care coordination, patient-provider communication, public health and quality reporting. MedAllies built and currently operates the Hudson Valley Community Health Integration Platform (CHIP) which connects healthcare stakeholders throughout New York's Hudson Valley. The Hudson Valley CHIP operates under the direction of the Taconic Health Information Network and Community (THINC), one of the nation's leading Regional Health Organizations. Dr Blair is also the president of the Taconic IPA, a 5000 physician Independent Practice Association formed in 1989. The organization is focused on physician practice transformation and patient centered medical home for physicians in New York's Hudson Valley. Dr. Blair is a board-certified General Surgeon who spent fifteen years in academic medicine and private practice before becoming President of the Taconic IPA.

Dr. Blair currently serves on the Privacy and Security Workgroup and the NHIN Workgroup of the Policy Committee of the Office of the National Coordinator. He Co-Chairs the HIE workgroup for the Certification Commission for Health Information Technology (CCHIT). He is a member of the The National Committee on Quality Assurance (NCQA) Committee on Performance Measurement. Dr. Blair received his medical degree from Rush Medical School in Chicago and did his surgical training at the University of Texas Medical Center in Dallas. He performed a gastrointestinal fellowship at the Middlesex Hospital in London, England.

Jennifer L. Brull, MD, FAAFP, Physician Owner, Prairie Star Family Practice, PA.

Dr. Jen Brull is a family medicine physician in solo practice in Plainville, Kansas. She obtained her medical degree from the University of Kansas School of Medicine and completed family medicine residency training in Topeka, Kansas. This is her eighth year of private practice in a rural area. She is currently serving as the president-elect for the Kansas Academy of Family Physicians. Special interests include electronic health records, maternal/child care, and preventive medicine. She lives in the country near Plainville, Kansas, with her husband and three children.

Maria Rudolph is Vice President of Medical Informatics at e-MDs, an ambulatory EHR provider. She oversees Government Relations and e-MDs participation in national HIT initiatives. She began her career working with nursing information systems at a community hospital in Washington, DC and has over 20 years of experience in the healthcare industry, including implementing and developing enterprise systems at Cerner and QuadraMed. Prior to re-joining industry, Maria led Informatics initiatives for two major medical associations-- the American College of Cardiology and the American College of Physicians-- and represented physician interests on several national initiatives including the Certification Commission for Health Information Technology (CCHIT) Interoperability workgroup, the Healthcare Information Technology Standards Panel (HITSP) and Integrating the Healthcare Enterprise (IHE). She currently serves as the Vice-Chair of the EHR Association Communications workgroup and is one of the ambulatory EHR representatives on the EHR Association Executive Committee. She was recently selected to be a member of CCHIT's Cardiovascular

Workgroup. Maria received her undergraduate degree at the University of Pennsylvania and her master's at the Harvard School of Public Health. A native Washingtonian, she currently lives in Northern Virginia with her husband and son.

Innovation Panel

David Stuart Buck, Healthcare for the Homeless – Houston & Baylor College of Medicine

Harry Totonis or David Yakimischak, SureScripts

Tom Morrison, NaviNet

Sherry L. Reynolds, Group Health

Will Ross, RedWood MedNet

David Stuart Buck, MD, MPH began working with the underserved developing medical and dental clinics for the indigent population in Houston in 1984 after working with Mother Teresa in Calcutta, India. In 1999, he founded Healthcare for the Homeless—Houston (HHH), where he is now President. He is an Associate Professor at Baylor College of Medicine; Adjunct Associate Professor at The University of Texas School of Public Health at Houston; serves on the National Healthcare for the Homeless Network's Research Coordinating Council; serves on the board of a county non-profit, The Harris County Healthcare Alliance, which is working to develop a healthcare system for the underserved through evidenced based practices from systems outcomes measures; and on the board of three national organizations: The Street Medicine Institute (as Vice-Chair) and The Albert Schweitzer Fellowship and Healthcare for Special Populations. As head of the research team for HHH, Dr. Buck convened a consumer advisory board (CAB) of homeless and formerly homeless individuals to incorporate homeless consumers into the leadership of the organization. Other academic achievements include the development of the practice of Goal Negotiated Care as part of homeless medical care, which he has presented nationally and internationally.

Paul Uhrig, Executive Vice President, Legal & Finance, SureScripts

Thomas Morrison, NaviNet. NaviNet, founded by Tom Morrison and with Brad Waugh as president and CEO, is America's largest healthcare communications network. Tom has been involved in healthcare IT for 25 years and was a co-founder of Firepond Partners. Brad was previously CEO of \$2.6 billion financial services firm Wincor Nixdorf as well as an entrepreneur who founded Watch Hill Partners.

Sherry Reynolds is currently the Executive Director of the Alliance 4 Health where she is directing the development of two mHealth projects. She has over 15 years of experience as a project director, consultant and engineer in both software development, implementations and the health care industry and has worked on numerous large scale EHR implementations on the West Coast. Her passion however is grass roots community engagement which she gets out of her system by working on political campaigns, including serving as the State Volunteer Coordinator for a Presidential campaign and accidentally co-founding a union once. She sits on

the Health Information and Technology Committee for the Puget Sound Health Alliance, a nationally recognized regional partnership of private industry, government, labor and consumers working together to improve quality and efficiency of healthcare for over 2 million people in the Puget Sound region. Last year she helped ONC stand up the National eHealth Collaborative. Sherry started out in bio-medical engineering and eventually majored in construction engineering management and somewhere along the way picked up a degree in Finance as well.

Will Ross has two decades of experience in information technology. He is a Project Manager for Mendocino Informatics, a technology consulting firm, and the COO for Redwood MedNet, a nonprofit community health information exchange (HIE). Incorporated as a 501(c)(3) in August 2005, Redwood MedNet began commercial delivery of electronic laboratory results to safety net providers in Sonoma County in April 2008. The service has since expanded to additional facilities in Sonoma and Mendocino counties, and now delivers radiology reports and is developing a full e-Prescribing service. Redwood MedNet is a pilot site for the development of the Mirth family of open source HIE software. Redwood MedNet hosts an annual HIE conference in Northern California. Redwood MedNet is a member of the eHealth Initiative and the California State Rural Health Association.

Mr. Ross is a member of the American Medical Informatics Association (AMIA) and the Healthcare Information Management Systems Society (HIMSS), and participates in the "Information Links" Community of Practice sponsored by the Centers for Disease Control (CDC). From 2002 to 2004 Mr. Ross was Chief Technology Officer at Alliance for Rural Community Health in Ukiah, California, a consortium of rural safety net community clinics. Prior to his work at Alliance, Mr. Ross worked in information technology, technical writing and project management assignments in the manufacturing, retail and engineering sectors.